



# NASHVILLECON

*NASHVILLE'S COMIC-CON & POP CULTURE EVENT*

## SPONSORSHIP PACKAGE







# Welcome

## NashvilleCon

NashvilleCon - It's a collectors mecca convention located in the beautiful City of Nashville, Tennessee. The NashvilleCon strives to be Tennessee's best and truest comic con featuring fandoms of multiple genres. As long-time fans of comic books, toys, pop-culture, wrestling, cosplay, animation, sci-fi and fantasy, the promoter wanted to bring that style event to Nashville Area.

The show will have over 125 exhibitors that cater to a wide-spectrum of interests including comic books, magazines, toys, games, movies, records, wrestling, antique market, television, anime, manga, cosplay, artwork, sketches and apparel plus much more. In addition, a roster of comic industry professionals and fandom-related celebrities are in attendance for attendees to meet and greet. This will be one show not to miss!



## Sponsorship Opportunities

### Web Banners

Get noticed using the NashvilleCon website! Increase your exposure to thousands of fans browsing the site to plan their time at the event. Banner will be on the front page of the website. Plus you get a table at the comic-con.

**Price: \$500.00**

### Official Car/Truck Sponsor

Have your Vehicles displayed at the Comic-Con show inside and outside of the building. Promote your vehicles to over 4000 attendees. Plus you get a table at the comic-con.

**Price: \$2,000.00**

### Social Media Package

The NashvilleCon Facebook fan page has many new followers and keeps growing! Promote your company with a customized posts and get noticed instantly!

**Price: \$250.00**

### Corporate Logo on Promotional Material

Your logo will appear on all NashvilleCon promotional material, including posters in different locations, Flyers, Newspaper Ads, Press Releases, Social Media Posts, etc. Plus you get a table at the comic-con.

**Price: \$2,500.00**

## **Corporate Booth - Community Area**

Maximize your exposure with a 10' x 10' booth including Table and Electricity, strategically located at the entrance.

**Price: \$400.00**

## **Lanyards**

Put your logo around the necks of VIP attendees, staff members, media and exhibitors at the show! Lanyards are a like a walking banner: they're a great way to brand your company!

**Price: \$1800.00**

## **Official Show Bags**

Your bags will be distributed at the show in the lobby. Everyone will be carrying your graphics around with them! Plus you get a table at the comic-con.

**Price: \$2,500.00**

## **Banner Sponsor**

Have your logo on our Banner at the show in front of all attendees.

**Price:\$200.00**

## **Table Sponsor**

Your logo on the Show Banner & Product Flyer in all Registration Bags. Table at Show. Only 1 Spot available for this opportunity.

**Price: \$1,500.00**

## **Gaming/ TableTop Gaming Zoom Room Sponsor**

Your logo and banner located in our Gaming Room.

**Price: \$1,500.00**

## **Venue Sponsor**

Your logo on all Show Banners & Product Flyers at Registration. Table at Show.

Only 1 Spot available for this opportunity

**Price: \$3,500.00**

## **Apparel Sponsor**

Provide Shirts to our staff and volunteers. We will provide you with a table at the Comic-Con. Plus you get a table at the comic-con.

**Price: Shirts for Volunteers and Staff**

## **Radio Media Sponsor**

Logo on the Show Banner - Live at our Show During the Comic-Con (Only Radio Station) Table at Show. Only 1 Spot available for this opportunity.

**Price: Radio Ad Commercial Space**

## **Printer Sponsor**

Table at the show and logo on all Marketing Promotional Items.

**Price: Print all Marketing Items for Comic-Con**

## **Newspaper Sponsor**

Table at the show and logo on all Marketing Promotional Items.

**Price: Newspaper Ad Space & Editorial**

## Title Sponsor

Corporate logo incorporated into NashvilleCon logo ('NashvilleCon presented by YOUR COMPANY') in all media forms (NashvilleCon website, posters, radio, TV, newspapers, program guide, badges, backdrops, press releases, etc.); main exhibit hall named 'YOUR COMPANY'. Plus many other privileges!

**Price: \$10,000.00**

If you are interested in any of these packages please email us at [info@thenashvillecon.com](mailto:info@thenashvillecon.com) We look forward in hearing from you soon.

Sincerely,



Carmine De Santo  
Show Promoter  
NashvilleCon

