

HORROR-FEST SHOWS

ACROSS THE USA

SPONSORSHIP PACKAGES

Welcome

HORROR-FEST

Our Horror-Fest Shows - It's a collectors mecca horror conventions located throughout the USA. Out shows strives to be the best and truest horror fest featuring fandoms of multiple genres. As long-time fans of horror culture toys, pop-culture and cosplay the promoter wanted to bring that style event to your area.

The show will have over 125 exhibitors that cater to a wide-spectrum of interests including comic books, magazines, toys, games, make up movies, television, cosplay, artwork, sketches and apparel plus much more. In addition, a roster of horror industry professionals and fandom-related celebrities are in attendance for attendees to meet and greet. This will be one show not to miss!



Sponsorship Opportunities

Web Banners

Get noticed on our websites! Increase your exposure to thousands of fans browsing the site to plan their time at the event. Banner will be on the front page of the website. Plus you get a table at the Horror-Fest show. **Price: \$500.00**

Official Car/Truck Sponsor

Have your Vehicles displayed at the Horror-Fest show inside and outside of the building. Promote your vehicles to over 4000 attendees. Plus you get a table at the Horror-Fest Show

Price: \$2,000.00

Social Media Package

Our Facebook fan pages has many new followers and keeps growing! Promote your company with a customized posts and get noticed instantly! Price: \$250.00

Corporate Logo on Promotional Material

Your logo will appear on all Horror-Fest promotional material, including posters in different locations, Flyers, Newspaper Ads, Press Releases, Social Media Posts, etc. Plus you get a table at the Horror-Fest Show. **Price: \$2,500.00**

Corporate Booth - Community Area

Maximize your exposure with a 10' x 10' booth including Table and Electricity, strategically located at the entrance. **Price: \$400.00**

Lanyards

Put your logo around the necks of VIP attendees, staff members, media and exhibitors at the show! Lanyards are a like a walking banner: they're a great way to brand your company!

Price: \$1800.00

Official Show Bags

Your bags will be distributed at the show in the lobby. Everyone will be carrying your graphics around with them! Plus you get a table at the Horror-Fest Shoe **Price: \$2,500.00**

Banner Sponsor

Have your logo on our Banner at the show in front of all attendees. **Price:\$200.00**

Table Sponsor

Your logo on the Show Banner & Product Flyer in all Registration Bags. Table at Show. Only 1 Spot available for this opportunity. Price: \$1,500.00

Venue Sponsor

Your logo on all Show Banners & Product Flyers at Registration. Table at Show. Only 1 Spot available for this opportunity **Price: \$3,500.00**

Apparel Sponsor

Provide Shirts to our staff and volunteers. We will provide you with a table at the Horror-Fest show. Price: Shirts for Volunteers and Staff

Radio Media Sponsor

Logo on the Show Banner - Live at our Show During the Horror-Fest Show (Only Radio Station) Table at Show. Only 1 Spot available for this opportunity. **Price: Radio Ad Commercial Space**

Printer Sponsor

Table at the show and logo on all Marketing Promotional Items. **Price: Print all Marketing Items for Comic-Con**

Newspaper Sponsor

Table at the show and logo on all Marketing Promotional Items. Price: Newspaper Ad Space & Editorial

Title Sponsor

Corporate logo incorporated into Horror-Fest logo ('Town Horror-Fest presented by YOUR COMPANY') in all media forms (Horror-Fest website, posters, radio, TV, newspapers, program guide, badges, backdrops, press releases, etc.); main exhibit hall named 'YOUR COMPANY'. Plus many other privileges! Price: \$10,000.00 If you are interested in any of these packages please email us at <u>info@ourcons.com</u> We look forward in hearing from you soon.

Sincerely,

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Carmine De Santo Show Promoter

