



# COTTAGE COUNTRY COMIC-CON

*Simcoe & Muskoka Regions Largest Comic-Con Event!*

# SPONSORSHIP PACKAGE



Over 7500 People in our InAugural Event on May 21, 2017  
New Single Day City Attendance Event Record for the City of Orillia!



# Welcome

## Simcoe & Muskoka Regions Largest Comic-Con Event!

### COTTAGE COUNTRY COMIC-CON

The Cottage Country Comic-Con is back with a BANG! It's a collectors mecca convention located in the beautiful City of Orillia, Canada. Cottage Country Comic-Con strives to be Ontario's best and truest comic con featuring fandoms of multiple genres. As long-time fans of comic books, toys, pop-culture, records, wrestling, antique market, cosplay, animation, sci-fi and fantasy, the promoter wanted to bring that style event to Orillia.

The show will have over 100 exhibitors that cater to a wide-spectrum of interests including comic books, magazines, toys, games, movies, records, wrestling, antique market, television, anime, manga, cosplay, artwork, sketches and apparel plus much more. In addition, a roster of comic industry professionals and fandom-related celebrities are in attendance for attendees to meet and greet. This will be one show not to miss!



## **Our First Comic-Con Show in the News & Press:**

The Orillia Comic-Con was the brainchild of Carmine De Santo, owner of Dr. Comics in downtown Orillia. He conceived the idea over a year ago and expected to start small. He simply had a vision of "a group of comic fans and toy fans getting together in one day." But the idea caught on like wildfire and exploded into a massive event. Whatever happens in the future, it will be difficult to top the inaugural Orillia Comic-Con, which is suddenly the largest single one-day event in the city in terms of attendance numbers. It's an accomplishment of super-hero stature for a local visionary who deserves his own cape for helping to put Orillia on the map in a new and welcome way"

### **Orillia Packet & Times**

"In my 30 years of doing comic-cons all over North America, I've never seen so many people at a 1 day event in a small community of people, Congrats Carmine you Canadians know how to con it!"

### **Creator of Deadpool Fabian Nicieza**

"I just had a hell of a time at the Orillia Comic-Con 2017, Orillia has a Devout Comic, Retro, Game, Artist, Creative Culture. 1st time show 7500 people and 8 hours, insane!!! and we will back in 2018"

**CK Leach - ADL Gaming, Vendor**

### **Orillia Comic-Con All Over the News:**

<http://www.orilliapacket.com/2017/05/24/kudos-to-the-hero-of-orillia-comic-con>

<http://www.orilliapacket.com/2017/05/21/orillia-comic-con-draws-in-huge-crowd>

<http://www.orilliapacket.com/2017/05/24/great-turn-out-for-comic-convention>

<https://www.simcoe.com/news-story/7327267-super-heroes-villains-and-the-people-who-love-them-descend-on-orillia/>

<https://www.barrietoday.com/local-news/comic-con-promoter-overwhelmed-with-response-6-photos-622359>

**Please watch the CTV Comic-Con Coverage Video Clip here:** <http://barrie.ctvnews.ca/video?clipId=1129845&binId=1.1272429&playlistPageNum=1>



## Sponsorship Opportunities

### Web Banners

Get noticed using the Cottage Country Comic-Con website! Increase your exposure to thousands of fans browsing the site to plan their time at the event. Banner will be on the front page of the website. Plus you get a table at the comic-con.

**Price: \$1,500.00**

### Official Car/Truck Sponsor

Have your Vehicles displayed at the Comic-Con show inside and outside of the building. Promote your vehicles to over 20,000 attendees. Plus you get a booth at the comic-con and your logo on our show banner and website.

**Price: \$2,500.00**

### Shuttle Bus Sponsor

Have your Vehicles displayed at the Comic-Con show inside and outside of the building. Promote your vehicles to over 20,000 attendees. Plus you get a table at the comic-con.

**Price: \$1,500.00**

### Social Media Package

The Cottage Country Comic-Con Facebook fan page has many new followers and keeps growing! Promote your company with a customized posts and get noticed instantly!

**Price: \$250.00**

## **Corporate Logo on Promotional Material**

Your logo will appear on all Cottage Country Comic-Con promotional material, including posters in different locations, Flyers, Newspaper Ads, Press Releases, Social Media Posts, etc. Plus you get a table at the comic-con.

**Price: \$1,000.00**

## **Corporate Booth**

Maximize your exposure with a 10' x 10' booth including Table and Electricity, strategically located at the entrance.

**Price: \$1,750.00**

## **Exclusive sponsored staff/volunteer T-shirts**

Put your logo in a prominent location on every staff and crew member shirt. Over 25 shirts will be printed and be a topic of conversation during Cottage Country Comic-Con.

**Price: \$800.00**

## **Lanyards**

Put your logo around the necks of VIP attendees, staff members, media and exhibitors at the show! Lanyards are a like a walking banner: they're a great way to brand your company!

**Price: \$2,000.00**

## **Official Show Bags**

Your bags will be distributed at the show in the lobby. Everyone will be carrying your graphics around with them! Plus you get a table at the comic-con.

**Price: \$2,000.00**

## **Main Stage Sponsorship**

Have a new product releasing soon that you want to advertise? Sponsor the main stage (where all main events and conferences take place) and get noticed! The Stage will be named 'YOUR COMPANY'. Plus you get a table at the comic-con.

**Price: \$1,000.00**

## **Banner Sponsor**

Have your logo on our Banner at the show in front of all attendees.

**Price:\$200.00**

## **Table Sponsor**

Your logo on the Show Banner & Product Flyer in all Registration Bags. Table at Show. Only 1 Spot available for this opportunity.

**Price: \$1,500.00**

## **Seminar / Panel Room Sponsor**

Your logo and banners located in our Guest Panel & Seminar Room

**Price: \$1,500.00**

## **Venue Sponsor**

Your logo on all Show Banners & Product Flyers at Registration. Table at Show. Only 1 Spot available for this opportunity

**Price: \$3,000.00**

## **Apparel Sponsor**

Provide Shirts to our staff and volunteers. We will provide you with a table at the Comic-Con. Plus you get a table at the comic-con.

**Price: Shirts for Volunteers and Staff**



## Radio Media Sponsor

Logo on the Show Banner - Live at our Show During the Comic-Con (Only Radio Station) Table at Show. Only 1 Spot available for this opportunity.

**Price: Radio Ad Commercial Space**

## Printer Sponsor

Table at the show and logo on all Marketing Promotional Items.

**Price: Print all Marketing Items for Comic-Con**

## Newspaper Sponsor

Table at the show and logo on all Marketing Promotional Items.

**Price: Newspaper Ad Space & Editorial**

## Title Sponsor

Corporate logo incorporated into Cottage Country Comic-Con logo ("Cottage Country Comic-Con presented by YOUR COMPANY") in all media forms (Cottage Country Comic-Con website, posters, radio, TV, newspapers, program guide, badges, backdrops, press releases, etc.); main exhibit hall named 'YOUR COMPANY'. Plus many other privileges!

**Price: \$10,000.00**

If you are interested in any of these packages please email us at [info@cottagecountrycomiccon.com](mailto:info@cottagecountrycomiccon.com) We look forward in hearing from you soon.

Sincerely,



Carmine De Santo  
Show Promoter  
Cottage Country Comic-Con

