



BOWLINGGREENCON

**POP CULTURE
EVENT**

BOWLINGGREENCON

BOWLING GREEN'S COMIC-CON & POP CULTURE EVENT

SPONSORSHIP PACKAGE





Welcome

Bowling GreenCon

Bowling GreenCon - It's a collectors mecca convention located in the beautiful City of Bowling Green, Kentucky . The Bowling GreenCon strives to be Kentucky's best and truest comic con featuring fandoms of multiple genres. As long-time fans of comic books, toys, pop-culture, wrestling, cosplay, animation, sci-fi and fantasy, the promoter wanted to bring that style event to Bowling Green's Area.

The show will have over 125 exhibitors that cater to a wide-spectrum of interests including comic books, magazines, toys, games, movies, records, wrestling, antique market, television, anime, manga, cosplay, artwork, sketches and apparel plus much more. In addition, a roster of comic industry professionals and fandom-related celebrities are in attendance for attendees to meet and greet. This will be one show not to miss!



Sponsorship Opportunities

Web Banners

Get noticed using the Bowling GreenCon website! Increase your exposure to thousands of fans browsing the site to plan their time at the event. Banner will be on the front page of the website. Plus you get a table at the comic-con.

Price: \$500.00

Official Car/Truck Sponsor

Have your Vehicles displayed at the Comic-Con show inside and outside of the building. Promote your vehicles to over 4000 attendees. Plus you get a table at the comic-con.

Price: \$2,000.00

Social Media Package

The Bowling GreenCon Facebook fan page has many new followers and keeps growing! Promote your company with a customized posts and get noticed instantly!

Price: \$250.00

Corporate Logo on Promotional Material

Your logo will appear on all Bowling GreenCon promotional material, including posters in different locations, Flyers, Newspaper Ads, Press Releases, Social Media Posts, etc. Plus you get a table at the comic-con.

Price: \$2,500.00

Corporate Booth - Community Area

Maximize your exposure with a 10' x 10' booth including Table and Electricity, strategically located at the entrance.

Price: \$400.00

Official Show Bags

Your bags will be distributed at the show in the lobby. Everyone will be carrying your graphics around with them! Plus you get a table at the comic-con.

Price: \$2,500.00

Table Sponsor

Your logo on the Show Banner & Product Flyer in all Registration Bags. Table at Show. Only 1 Spot available for this opportunity.

Price: \$1,500.00

Gaming/ TableTop Gaming Zoom Room Sponsor

Your logo and banner located in our Gaming Room. Plus you get a table in the Gaming Room and you can sell your products.

Price: \$1,500.00

Venue Sponsor

Your logo on all Show Banners & Product Flyers at Registration. Table at Show. Only 1 Spot available for this opportunity

Price: \$3,500.00

Apparel Sponsor

Provide Shirts to our staff and volunteers. We will provide you with a table at the Comic-Con. Plus you get a table at the comic-con.

Price: Shirts for Volunteers and Staff

Radio Media Sponsor

Logo on the Show Banner - Live at our Show During the Comic-Con (Only Radio Station) Table at Show. Only 1 Spot available for this opportunity.

Price: Radio Ad Commercial Space

Printer Sponsor

Table at the show and logo on all Marketing Promotional Items.

Price: Print all Marketing Items for Comic-Con

Newspaper Sponsor

Table at the show and logo on all Marketing Promotional Items.

Price: Newspaper Ad Space & Editorial

Title Sponsor

Corporate logo incorporated into Bowling GreenCon logo ("Bowling GreenCon presented by YOUR COMPANY") in all media forms (Bowling GreenCon website, posters, radio, TV, newspapers, program guide, badges, backdrops, press releases, etc.); main exhibit hall named 'YOUR COMPANY'. Plus many other privileges!

Price: \$10,000.00

If you are interested in any of these packages please email us at info@theBowlingGreenCon.com We look forward in hearing from you soon.

Sincerely,

A handwritten signature in cursive script that reads "Carmine De Santo". The signature is written in black ink and is positioned above the printed name.

Carmine De Santo
Show Promoter
Bowling GreenCon